

Bizlink Newsletter

December 2017 – Monthly Newsletter for the Hawera Business Association

What a busy time December has been! Stocked to the brim with events and Christmas cheer. The Street Festival was a great success with many stalls filling the streets with a range of things to buy and see in action. To finish off a great day, the Christmas parade through High Street drew a crowd and had many amazing floats. Thank you to everyone who participated and made the day such a success.

Many children have been in awe of Santa and his cave, a special thanks must go to all the Santa's and his helpers for all their voluntary time spent having photos and listening to wish lists. This opportunity brings many families into town.

Hawera is looking vibrant and businesses are flourishing, there are very few empty shops and a great sense of optimism within the town. Wishing you all a very Merry Christmas and a Happy New Year, we hope everyone travels safe and rests up well after working so hard this year and get ready for another fantastic year!



1st Place Filipino Society



2nd Place Swiss Community



3rd Place Hawera Play Centre



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Lovell's Flowers

It's the end of an era at Lovell's Flowers, Linda Garrett has passed the batten after 17 and a half years to Steffi Chapman, a new budding florist. Lovell's is soon to be 100 years old in 2018 and what a history it has had, beginning with Mrs Lovell creating welcome home wreaths for the soldiers to a now bustling business ranging from bouquets to gift-wear and hampers as well as delicious candles and Heavenly Fudge!

Steffi grew up in Taumarunui and says being a florist has always been on her mind. It wasn't till she approached Linda almost a year ago for work that her hobby became her reality. So far, she has acquired a Certificate in Business, high praise from a visiting Interflora florist when she sat her exam in October and of course became the proud new owner of Lovell's Flowers on the 1st of December. Steffi is excited for the New Year and aims to bring her own touch to the store, we cannot wait to see all the fun and challenges it will bring. Wishing Linda well on her new adventure and Steffi luck as she embarks on her journey as a business owner.



Steffi Chapman
Lovell's Flowers

4 U Computer Solutions

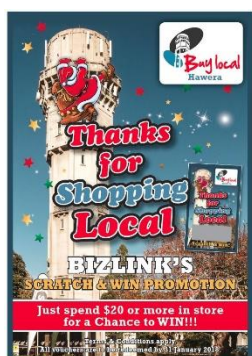
Since closing Matts Computer Services, Matt Hughes joined the team at 4 U Computer Solutions on the 18th of October. He says it's been a challenge to start somewhere new but he still feels highly invested in the success of the business and positive about his new role.

His focus at 4 U Computer is on Sales and Service which is right where his passion and interests lie. Matt really enjoys listening to the customer and understanding what they need and providing the best solution for them. A welcomed new member of the team, Tobi says he has already become "a valued member of the team and fitted in very quickly."

The highlight of his time there so far was the roadshow himself and Tobi visited to look at new products. Matt's love and talent for sales has not gone un-noticed, the stores stock had to be topped up to keep up. Multiple new display tables have been constructed for computers and printers and more; the shop is now filled to the brim with new tech and options to fit a range of needs. All your tech needs in one place, buy and service all in one place!



Matt at 4 U Computer Solutions



The "Buy Local" promotion was a great success with majority of the scratchies being given out to customers.
Remember the winning vouchers are valid until the 31st of January.

2nd Chance Draw

Drawn on Thursday 21st December 7pm during late Night Shopping

Congratulations to the winners of:

1x 49 inch LED TV

2x \$500 Wheelbarrow Grocery Hampers

Gold Coin



Gold Coin is moving. From next year Gold Coin will be located where 'Inside Out' the furniture shop is next door to First National Real Estate. Closed from Dec 25 to Jan 7

Paper Plus Secret Door



Paper Plus has officially opened their new entrance on Union Street. This has extended their shop and given some much needed space especially during this busy December period.

Inside and Out



After opening at the end of April, Rey Treeby has already outgrown his workshop. Rey is moving the business down the road to what was 'The Framing Gallery' next 2Chefs which is 43 High Street. Rey is closing the shop Sat Dec 23 till Jan 3rd.

Temporary Shift for BNT



The BNT Team have temporarily shifted shop to 5 Glover Road to make way for earthquake strengthening in their Princes Street premises. They shifted at the beginning of October and are hopeful to be up and running in a shiny, safe place by February next year. BNT are not just for trade businesses, they can help anyone with their automotive needs. They can order anything and everything at competitive prices to other automotive part businesses.

Town Piano



Earlier this year Tatiana Sadler, a 15 year old from Hawera High School, wrote to the council asking if a piano could be installed in the town centre for people to play and listen to.

The Hawera Community Board took up the challenge and were able to source a donated piano, Tatiana, her brother Lewis, and fellow students (Kirsty Booker and Becky Broughton) painted it in bright and zany colours under a little bit of supervision from Diana Reid (Board member) and Ella Borrows. The Board funded the trolley which is being made at cost by Hawera Welding Contractors Ltd. The result? A brightly coloured piano which is partly musical instrument and partly art. And that it has! Beautiful tunes can be heard floating down High Street in a range of genres and styles as well as a range of ages and stages of piano skill. What a great asset to the community.

The piano was unveiled at the Street Festival and has been carrying many tunes since.

Mediaworks Competition

Want to win a \$600 advertising voucher with some of the most listened to stations in Taranaki?

Simply answer this easy question and you will go in this month's draw –

Who's moving into "The Framing Gallery" building?

Text your answer to:

Ben Lagan, Mediaworks Account Manager
027 828 8428 along with your name and your business

A big congrats goes to our **November winner:**

Wayne Jones from Fairview Aluminium



BIZLINK AFTER 5, Business 2 Business – the social way to grow your business!

December's Ba5 was held at the RSA. There was a heap of amazing give aways and conversation shared.

Don't forget the **Ba5** is inclusive of all employees, owners and managers don't be shy, come and join in with these networking opportunities. Don't forget your business card for the draw.

The next BA5 will be **hosted by Tobi at 4 U Computer Solutions on Wednesday 31st January @ 5.15pm.**

Please RSVP theteam@bizlinkhawera.co.nz



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