

Bizlink Newsletter

November 2017 – Monthly Newsletter for the Hawera Business Association

Bizlink said farewell to Margie Jones at the last Ba5 hosted by the Lysatt Watt Art Gallery. Margie has resigned from her role at Bizlink to pursue an exciting venture with her husband Paul, so watch this space. Margie has been a tireless worker for the business association, with boundless energy, enthusiasm and positive attitude. While we will miss her, Margie assures us she will continue to be involved in the Hawera Community and is only a phone call away! Good luck with your new venture Margie and thanks for all your hard work!



Don't Miss this Opportunity, Let us know "Your In".

Thanks for Shopping Local

BIZLINK'S SCRATCH & WIN PROMOTION

Just spend \$20 or more in store for a Chance to WIN!!!

Terms & Conditions apply.
All vouchers are to be redeemed by 31 January 2018.

Bizlink Hawera is about to launch an exciting "Scratch and Win Promotion" Where participating Hawera businesses' gift their customers a scratchy card on spending over \$20. Value prizes are revealed on the scratchy cards that can then be spent in any of the participating stores.

There will be \$20, \$50 and \$100 vouchers gifted which can then be spent in one store! If a dollar amount is not revealed the customer is still encouraged to enter **the second chance draw which will be** drawn in the town square on Thursday 21st December At 7pm. Bizlink will have a 49 inch TV and 2x Giant wheelbarrow hampers to giveaway.

This promotion starts on the 1st December and Bizlink is investing over \$20,000 into this promotion for you, our valued business community. Businesses will be provided with a list of locations for the boxes. If you would like to reward your customers and if you think it's appropriate for the nature of your business, **Please let Bizlink know "you're in"!**

Contact theteam@bizlinkhawera.co.nz

Bizlink Hawera – Looking After Our Town – November Newsletter 2017 – contact theteam@bizlinkhawera.co.nz

Morrieson's Café & Bar

Changes will soon be underway with a new owner at Morrieson's Café & Bar. Sukhjot Thabal, a family man from Te Awamutu, says that Hawera has a similar feel to it as his home town of Te Awamutu and he's excited about the idea of offering the Hawera public a 'go to' place for entertainment and good food. Sukh has some fresh ideas for the layout of the restaurant and the need for a fresh new menu. He is aware of the history of Morrieson's and feels it is important to maintain its integrity. Tuesday quiz night will remain but there will be Live screens and musicians added.

Sukh is leaving the day to day management of the place to Manpreet Singh. Manpreet is keen to share some "live Local entertainment" in the restaurant, starting with "Live Jazz" with Leeanne Meikle on Friday 1st December at 6.30pm.



Sukhjot Thabal and Manpreet Singh
Morrieson's Café & Bar

C-IT Limited

C-IT Limited is a relatively new business and has been underpinned by Compu-IT which was established in 2002. C-IT had intentions to move down the audio visual and production stream engaging talented people across New Zealand. Things altered our original course and Compu-IT has acquired Matts Computer Services at 57 Victoria Street, Hawera.

C-IT Limited offers a range of "IT" services to fit the needs of our community including businesses and home users. We are pleased to offer support for all operating system flavours including mobile devices, Windows, Apple and Linux. Linux has been the backbone in our data centres and for the past five years successfully using open source solutions for all our company services.

Cloud services are options we offer and endorse. Microsoft and Google's popularity is well entrenched as are their storage and application services. At C-IT we offer a scalable cloud based accounting suit which is suitable for both the individual and for your organisation.



Pictured from Left: David, Michael, Rhygan & Ben

We are very pleased to have very dedicated staff I would like to take the opportunity to thank Ben, Rhygan and David for sharing their vision. We believe the key to C-IT moving forward is its passion to "Align Technology with Business" and our task is to continue to make operations exciting, investing our values into the community. *Michael Herman*



The Dog Box Has Moved!

After outgrowing its previous shop the Dog Box has had to expand, so Jess has moved the shop all the way "next Door". The much larger premises (previously 'My Belle') see's an expansion of the shop floor, the fish area, and the grooming facilities. Her grooming services are flourishing and she has regular pet clients who travel all the way from New Plymouth and even Auckland! Great to see expansions in town! Don't forget to purchase your pup the perfect gift for Christmas – a 'Pupcake' (dog friendly cupcake) such a cute idea!

Action Moto



Darl Hurley pictured with his own racing bike

Zane Green has left Action Moto, leaving the business in the capable hands of long time business partner Daryl Hurley. Daryl, a local icon in motocross circles holds many previous National Mx titles and he's passionate about his bikes. He believes in quality which is why he's reduced his franchise down to two well-known and trusted brands, Suzuki and Husqvarna. Daryl who in his spare time often organises bike school fundraisers & fun days has been busy preparing 'The Hack Track'. A special track getting prepared to host the "New Zealand Veteran & Women's Motocross Championships" on the **25th & 26th November**. If you put 5271 Mountain Road, Eltham into your Maps you will find it.

Daryl says of the same track. "It's a popular and ideal ride for young kids just starting out, often as young as 4years old". Action Moto specialises in all Suzuki & Husqvarna off road bikes and ATV's plus safety gear, parts and repairs and offers finance. If you're a little curious, drop in and have a chat with him or the team at Action Moto or take the kids for a day out to watch the Champs, a lot of exciting noise and dirt!

Mediaworks Competition

Want to win a \$600 advertising voucher with some of the most listened to stations in Taranaki?

Simply answer this easy question and you will go in this month's draw –

"WHATS HAPPENING IN THE TOWN SQUARE AT 11AM?"
During the "Hawera Christmas Street Festival"

Text your answer to:

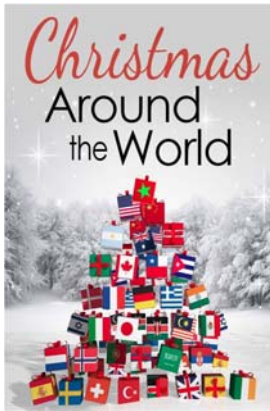
Ben Lagan, Mediaworks Account Manager
027 828 8428 along with your name and your business

A big congrats goes to our **October winner:**

Dee Werder-Mcree

From Kiwa High Performance Website Design





DATES FOR YOUR CALENDAR

Christmas Street Festival and Parade

SATURDAY – DECEMBER 9th

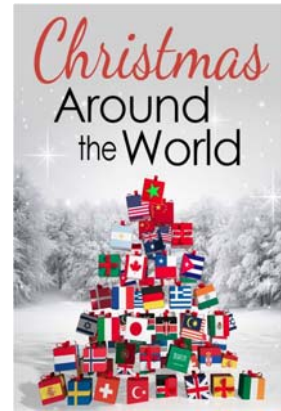
All Day Shopping until 4pm

SATURDAY – DECEMBER 16th

Late Night Shopping

7pm Buy local 2nd Chance Draw (Town Square)

THURSDAY – DECEMBER 21st



Fresh Coat!

The west wall of the town Square is looking a whole lot brighter, all painted with a fresh coat of paint courtesy of Bizlink!

This will give the central area a much needed freshen up that compliments other the other exciting developments on Union Street.

BIZLINK AFTER 5, Business 2 Business – the social way to grow your business!

October's Ba5 held at the Dunlop Woolshed, hosted by the Lysaght Art Gallery was socially engaging as always with lots of Giveaways. Bizlink presented Margie Jones with a farewell hamper. The winner of the monthly \$600 NZME advertising Voucher went to **Colin Ansell** of **One Stop Print Shop & Art**. Prizes went to **Tony Milham** and **Paul Jones**.

Don't forget the **Ba5** is inclusive of all employees, owners and managers don't be shy, come and join in with these networking opportunities. Don't forget your business card for the draw. The next BA5 will be **hosted by at Mediaworks on Wednesday 22nd November @ 5.15pm** at the (Hawera Racecourse in the Ascot Room). Please RSVP theteam@bizlinkhawera.co.nz

Hawera Street Festival & Christmas Parade



Saturday 9th December

STREET FESTIVAL (9.30-1.30pm)

Includes Music & Live Entertainment, bouncy castles, Mascots, face painting, Stalls & more

NATIONAL COSTUME CATWALK (Town Square @11am)

Prizes for those getting involved in the theme "Christmas around the World"

CHRISTMAS PARADE (Starts at 1pm)

Great Float Prizes up for grabs

Bizlink Hawera – Looking After Our Town – November Newsletter 2017 – contact theteam@bizlinkhawera.co.nz