

Bizlink Newsletter

February 2018 – Monthly Newsletter for the Hawera Business Association



Friday 23 February 2018

High Street from Argyle to Caledonia Streets will be closed from 11.00am and will reopen when the cars have departed.

Cars will be parked in High Street from approximately 1.15pm through til 5.15pm when they will depart for New Plymouth via Argyle Street and Glover Road.

A small section of Regent, Argyle and Union Streets will possibly be used for overflow parking.

Watch the high street of Hawera come alive with the amazing Display of AmeriCARna Cars, themed window displays, Quirky Costumes, live music, Stalls & more

Dress up your Window/business and be into win an NZME advertising voucher:
1st \$500, 2nd \$300, 3rd \$200
 (You will be judged on the day)

For more information contact South Taranaki District Council Events @ TSB Hub 06 2780646



Lyn Beets (Salvation Army Foodbank) receives a cheque donated from Bizlink from the last flower pots



Bizlink has the flower pots available for you to lease ready for AmeriCARna once again. There is a small fee of \$10 which will be invoiced to you at a later date.

The pots are under your care while you have them, so sunshine and water. You may want to invest in some wheels for your flowerpot too. These pots will taken off your hands again once they are looking a little tired. They can then be replanted ready for the next time we want to flower up the town.

If you would like to have a flowerpot please email theteam@bizlinkhawera.co.nz

Farewell from the Bell's

We would sincerely like to thank the Hawera community for supporting us over the last 3.5 years. Our time in Hawera, albeit spent mostly inside the four walls of the big yellow dairy has been absolutely fantastic.

Hawera is such a friendly and giving community. Locals shopping local has meant we have been able to give significant support to the Hawera Foodbank and Rocky's Kai Kitchen among others and couldn't have done this without the support of our amazing customers.

Please stop by if you're passing through Palmerston. With thanks and kind regards, Ally, Hamish and Ruby Bell!



Bizlink Hawera – Looking After Our Town – February Newsletter 2018 – contact theteam@bizlinkhawera.co.nz

Jared McLeod Architecture



After relocating 3 years ago from crowded and expensive Tauranga, Jared McLeod is happier than ever in his new office on Union Street which occupies the old Mediaworks building. On walking past you may spot some artfully placed and creative hanging plants in his window, these were created by Jared's partner Shayna Potts. *Shayna runs her own florist business from home called "Flower Potts" (see her facebook page).* Together they have two children Ava (7) and Zach (3.5 year) and with the promise of affordable living along with Shayna's family connections here in Hawera the family was enticed into making the move.

I asked Jared what to expect when you meet an architect and what's the process? He said "if you have an idea about a house, you arrange an initial meeting with him where you can both discuss those initial ideas, goals and ambitions and then I will go away and come back to you with a quote. If you're happy with that we can move forward to the concept plans etc there is no risk and no obligation". Jared goes onto say...

"People often don't see the value in an architect's drawings but this is the number one place where you are going to make the whole project cost effective and smooth sailing. This is where you can make the budget trimmings before getting too far into the project, we also keep up with the new technologies, building materials and of course the cutting edge designs that can be utilised throughout your project. McLeod Architecture is a practice that takes pride in providing considered design through attention to detail to deliver high performance construction no matter the budget".

Jared is kept super busy with jobs still passed on to him from his previous Tauranga employers. However, he is always up for a chat or a free consultation and contactable by phone on 021 141 5697 or email him at jared@mcleodarch.com



Mediaworks Competition

Want to win a \$600 advertising voucher with some of the most listened to stations in Taranaki?

Simply answer this easy question and you will go in this month's draw –

Who were the "Claus Family" on Parade Day?

Text your answer to:

Ben Lagan, Mediaworks Account Manager

027 828 8428 along with your name and your business

A big congrats goes to our **December winner:**

Mark and Serina from Raceway Events and Catering

BIZLINK AFTER 5, Business 2 Business – the social way to grow your business! The year started with a blast when 4u Computer Solutions held an informative Ba5 at their premises on High Street. We were given informative presentations by various techie's and an array of host giveaways including a printer and a router. Don't forget these are social ways to grow your business, the **Ba5** is inclusive of all employees, owners and managers don't be shy, come and join in and be into win a **\$500 NZME advertising voucher** plus a host prize. Don't forget your business card for the draw. The next BA5 will be **hosted by Garden Edge & Paul Jones Construction on Thursday 22nd February @ 5.15pm**. Please RSVP to theteam@bizlinkhawera.co.nz

Rent a Mac

Hawera, Taranaki – January 18, 2017. Kiwa Trading Ltd has 30 years of experience using Apple Mac computers and intend putting that expertise to good use with the acquisition of RentaMac.

Beginning in Auckland in 2004 and moved to South Taranaki 12 years ago. The company exclusively hires out Apple Computers (and iPads) to businesses, organisations and creative professionals nationwide providing a next day delivery service. They don't deal with Windows although you can load it onto any of the RentaMac computers using Boot Camp or Parallels.

Kiwa acquired RentaMac on 30th September 2017 and took over the reins on 1st December. "I find that, when it comes to Mac computers, once you've used one you'll never use anything else. They're easy to use, powerful and robust. And viruses are not normally an issue with them either," says Deanne McCrea, owner of Kiwa. "I've been using Apple Macs since University in 1990 when the Mac Classic personal computer was first released, and I only use Mac's at Kiwa

High Performance Web for developing client websites, videos and graphic design." Under Kiwa's ownership, RentaMac will continue to offer competitive rates with no minimum hire period.

They will also confidently recommend the best system and specifications for your requirements. Options include RAM upgrades, operating systems, hard drives, remote controls, wireless input, interfacing with external screens or projectors as well as the provision of cables, adaptors, security locks, card readers and extra screens.



Gold Coin

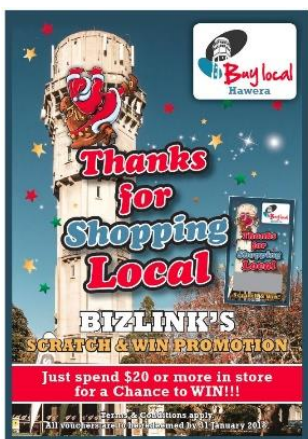


Gold Coin is now in its new premises of 202 High Street, previously that of **Inside and Out** who have relocated to the Framing Gallery 43 High Street.

Inside and Out



Well settled into his much larger space, Rey Treeby is flat out with his amazing and unique wood creations. A variety of wood stains available.



The "Buy Local" promotion was a great success with a majority of the scratch cards given out to customers.

Remember the winning vouchers were valid until the 31st of January.

Congratulations to the winners:

1x 49 inch LED TV – Melinda Miller

2x \$500 Wheelbarrow Grocery Hampers – Jan Johnston & Marcia Broughton

Please attach your vouchers to your invoice addressed to Bizlink. Make sure you have all your bank details on there. We have a drop box in the door at 9 Union Street, post or phone the office which is 06 278 4162 to discuss collection.

Generosity at Christmas

Bizlink was fortunate to utilise the **Unka** brother's space for the Santa cave this year. It's not a bad problem to have but there were not many empty shop spaces around town. Fortunately Manu and Canti generously allowed Bizlink to dress up the small space that was previously known as Caffeinate. The cave runs for two weeks and requires a lot of committed volunteers. These people are already busy people and yet they still found time to wear suits and beards and be nice to children which is all "hot work". Bizlink would like to acknowledge all those that helped in this year's Santa cave. Alan, Cherie & Isabelle Gleason helped out on parade day, Chris Wasely for the late night shopping. Neville Pollock, Richard Kennedy-Moffit, Neville Wallace & Gordon Muggeridge all took turns as Santa Claus. Mrs Claus extraordinary's were Judy Ogle, Margie Bishop and Margaret Robinson-Davies. And also this year we were fortunate enough to have some St Johns Ambulance helpers; Anna Simons, Thomas and Emily Boulton, Emily did quite a few days. A huge thank you to all of you for volunteering your time and to The Warehouse for supplying all the lollies for the cave, we couldn't have done it without you. Thanks for keeping the magic of Christmas alive!



2018 FEBRUARY BA5 HOSTED BY
GARDEN EDGE +
PAUL JONES CONSTRUCTION LTD
 Thursday 22nd February 5.00pm
 Venue:
 Garden Edge - 52 Fantham St Hawera

+ TALK BUSINESS + HAVE FUN
 + GOOD FOOD + DRINKS
 + LIKE TO LEARN ABOUT OTHERS?

Top Centre: Judy Ogle & Richard Kennedy Moffat, Top Right: The Gleason Family, Bottom left: Richard Kennedy Moffat & Margaret Robinson-Davies, Bottom Centre: Gordon Muggeridge & Emily Boulton, Bottom Right: Neville Pollock & Anna Simon.

gardenedge

LOCKWOOD
 New Zealand's Home. For Good.

Lucky Prize draws courtesy of:
 your hosts Peter + Lynne and Paul + Margie
 PLUS an Advertising Voucher from NZME
 PLEASE RSVP by 3pm Wednesday 21st February to Bizlink
 e: theteam@bizlinkhawera.co.nz or phone Nikki on 06 278 4162