

Bizlink Newsletter

June 2018 – Monthly Newsletter for the Hawera Business Association



Meet the team Nikki Watson and Cara Hayes.

Cara is our newest member of the Bizlink family (replacing Margie Jones who left in October last year) joining Nikki at the Bizlink office.

We are absolutely rapt to have Cara join our team. Cara has a wealth of knowledge in all aspects of marketing and business after working in the media industry for over 25 years as account manager and sales manager and is well known to the business community.

Cara and her partner Simon moved to South Taranaki 3 years ago and set up their own Plumbing Business (Egmont Plumbing and Maintenance) and more recently started her lifelong dream by opening her (Pawsome Cattery). Cara understands the importance of marketing and can relate to the daily challenges business owners face. Welcome aboard Cara!

Venture Taranaki – Offering Mentor Support



Business Mentoring works!

Running a business isn't easy. Staffing, marketing, financial reporting, business planning – as a business owner you've have to be on top of all this and more to keep your doors open and your customers happy. It doesn't leave much time to think about the bigger picture – how to grow your business in the long term.

Venture Taranaki's **Business Mentoring Programme** can help. The programme will match you with an experienced business mentor who will give you confidential advice relevant to whatever challenges your business is facing.

The Business Mentoring Programme is a non-profit nationwide programme that aims to make professional business services more accessible for small to medium sized businesses like yours.

"I meet with my mentor frequently to discuss my business, my concerns, worries and successes. It is a great feeling that you have support from someone who has knowledge and experience to talk to when you are feeling stuck".

To find out more about the Business Mentor Programme, contact Kayleen Schoeman at Venture Taranaki on 06 759 5163 or email kayleen@venture.org.nz.

A COMPETITION TO TURN BUSINESS IDEAS INTO GROWING BUSINESSES WITH THE CHANCE TO WIN \$10,000

WWW.IDEASUMMIT.CO.NZ

ENTER BEFORE 25 JUNE 2018

We All know someone with a great business idea. Venture Taranaki is offering you the opportunity to turn those ideas into something tangible! Make sure you check out their website: www.ideasummit.co.nz

2018 Best Of and Best Individual under each of these categories...
Retail, Trades, Service Sector, Tourism & Hospitality.
Extra awards: Best Marketing & Social Media Business, Accessibility Award



Its time to celebrate business in Hawera.

Name your favourite, tell us why - Its okay to nominate yourself! One nomination and you're in the running! Go For It!

*Be in to Win one of
three \$100 Prizes!*

Nomination Form

Nominated Business:.....

Tell Us Why:.....

.....

Your Name

Your Contact number

Nominate this business for an
Accessibility Award?

☐

**Forms to be received
no later than 5pm 13th July**

Entries can be dropped off at
McCallums Paper Plus (High and Union Streets)
Bizlink Office, 9 Union Street, Hawera, 4610
or Post to Bizlink Hawera PO Box 94.

Nominate Online
www.bizlinkhawera.co.nz

Bay Audiology

Bay Audiology are delighted to announce they have relocated to a brand new clinic at **203 High Street, Hawera**, and are now open every **Tuesday to Thursday, 8:30am - 5:00pm**.

This state-of-the-art clinic has been designed to ensure the Hawera community have access to industry leading diagnostics and hearing aid solutions.

Audiologist and Clinic Manager Lori Summerfield says "Our mission is to help people enjoy the experience of better hearing. This is achieved by reaching out to those with hearing loss providing personalised solutions and exceptional client care. We offer a range of services to look after all your hearing needs, from diagnosing hearing difficulties, to fitting, servicing and maintaining hearing aids. We will make the journey easy for you and provide you with on-going support and care"

Take that first step to healthy hearing today, **phone 06 215 5270** to book your **FREE hearing check** at Bay Audiology Hawera.



Louise Swart (pictured) relocated from Auckland will greet you at the front desk.



Mark and his wife Charlotte embarked on what just might be their biggest challenge to date, February 19th this young dynamic couple started their newest role as Owner/ Operators of Pak N Save Hawera.

Moving to South Taranaki from New Plymouth the young couple with son Derek and number two on the way are in for exciting times, with both Mark and Charlotte wanting to make Hawera their permanent home there is a lot to do over the coming months

Mark studied at Wellington where he obtained a bachelor of commerce, worked in hospitality for a few years before the couple travelled overseas. The pull of the supermarket trade was great for Mark so he and Charlotte returned to New Zealand where he spent 12 years at City New World, starting as a compliance officer and then working his way up to store manager.

Mark has worked in all departments of the supermarket so understands well what his staff face daily in their specific departments. After City New World Mark was manager of New World in Merrilands and when the opportunity arose to become Owner / Operator of Pak N Save in Hawera he jumped at the possibility, this way Mark could progress to a larger store but stay in his much loved Taranaki region.

Mark's philosophy is very much the same as Pak N Save, obtain the freshest product at the very best prices for his customers.

There are changes on the way for Pak N Save Hawera, from the Fresh juices, to different cuts of meats, Artisan Breads, to a deli with a difference, International foods, to an increased Health food section and coming soon an award section for wines. Mark and Charlotte are excited about the prospect of living and working in the Hawera community.

An advertisement for WITT (Western Institute of Technology at Taranaki). It features a man wearing a yellow hard hat and a high-visibility orange and yellow jacket, smiling. The background shows a road winding through a hilly, wooded area. Text on the left includes 'Real skills, real opportunities' in a script font, 'ENROL NOW FOR 2018' in bold, and contact information '0800 948 896' and 'www.witt.ac.nz'. The WITT logo is at the bottom right, with the text 'WITT WESTERN INSTITUTE OF TECHNOLOGY AT TARANAKI' and 'The Rural Manawatu in Taranaki'.

Enquire at WITT, 40 A Union St Hawera Or phone 278 7175

WITT Hawera Enrolling Now

Courses starting 23 July include:

Full time (17 weeks)

- Manaaki Marae
- Food & Beverage Service (Barista)

FREE Short courses (10 Weeks part time)

- Introduction to Te Reo
- Introduction to Computing

License Controller Qualification (2 day)

July 9th & 16th

Oct 1st & 8th



Mediaworks Competition

Want to win a \$600 advertising voucher with some of the most listened to stations in Taranaki?

Simply answer this easy question and you will go into
Win this month's draw!

*What is the first names of the two Co-ordinators?
at the Bizlink Hawera Office?*

Text your answer to: Ben Lagan,
Mediaworks Account Manager

027 828 8428 along with your name and your business

A big congratulations goes to our **May winner:**
Jason Bublitz from 'Advanced Automotive'.

Ba5

JOIN PRINCE AND THE TEAM AT THE



Black & White

UNDER NEW MANAGEMENT

20TH JUNE | 5.15PM | WEDNESDAY
BLACK & WHITE CAFE / RESTAURANT
54 FANTHAM STREET

Come and enjoy a little business to business networking.
See whats new at the Black and White Cafe & Restaurant.
Enter the Business Card Draw and be in to win a \$500 NZME
Advertising Voucher and a special host prize.

Rsvp: theteam@bizlinkhawera.co.nz

Upcoming Events

- Network of Trades- Tues 19 June
- Ba5 – (Black & White Restaurant café)
Wednesday 20th June @ 5.15pm
- Chiefs V's Hurricanes (Hicks Park)@ 1.00pm
on Thursday 21st June

Check out the Bizlink Hawera Facebook Page



Business to Business Networking Lysaght Watt Art Gallery



Winners of the BA5 Business Card Draw: Top left: Rey Treeby (Inside & Out) wins Lysaght Watt Art Gallery host prize presented by Lynne Walker. Neil Walker wins the \$500 NZME advertising voucher. Bottom Right: Margaret Springett presents Marc Dowman (Pak N Save) with a bottle of wine courtesy of the gallery.

Bizlink Hawera – Looking After Our Town – June Newsletter 2018 – contact theteam@bizlinkhawera.co.nz