



SEPTEMBER 2019



# BIZLINK NEWSLETTER

Bizlink Hawera is busy organising more 'flag trax' for Hawera. There are a few throughout town but we want to create full impact by introducing more. Some of the low lit areas will have LED lights attached to them. We will keep you posted as we get further along but we hope to have them all installed by the time the STDC hold their 'Elektra' - Community Light Event which is to be held on the 8th November.

We would love businesses to jump on board and light up their windows in conjunction with this event which leads nicely into the Christmas period. Keep an eye on our facebook page to see what incentives Bizlink Hawera will be giving out!

We are also thrilled to co-host the Mike Davey networking evening and presentation along with the Taranaki Chamber of Commerce. This may replace our October BA5 networking event. Please feel free to share this invitation with any other interested parties.

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[theteam@bizlinkhawera.co.nz](mailto:theteam@bizlinkhawera.co.nz)



## ravensdown

Invites you to a networking evening and presentation

### Smarter Farming for a better New Zealand

Presented by Mike Davey  
Regional Manager

- How important Agriculture is to New Zealand Inc.
- The pressures on dairy going forward, particularly around water
- New Zealand's ability to "feed the world"

**Date:** Thursday 3 October  
**Time:** 5:30 – 7:00pm  
**Venue:** TSB Hub Bar, Hāwera  
**RSVP:** By Monday 30 September

Complimentary refreshments will be provided.



## CAN YOU HELP US?



Bizlink Hawera is looking for a kind person to adopt our Santa Sleigh. We are looking for a safe, dry shed that could look after Rudolf and his friends.

Contact [theteam@bizlinkhawera.co.nz](mailto:theteam@bizlinkhawera.co.nz) or Phone 06 278 4162



Postie Plus



Daffodil Day

Mondo Travell



Alzheimers Taranaki



St Marys Opp Shop



Hospice

Bizlink distributed fifty collection boxes throughout Hawera in August and thanks to our generous community we were able to bank nearly \$1000 in donations. We also ran a competition to win a 'morning tea' by sending in photos of your Daffodil Day efforts. It was won by the Paper Plus team who all made an effort to dress up. Special mention to Alzheimers Taranaki for coming on board with this promotion. We appreciate all your efforts, it all adds to the overall message which is to support the New Zealand Cancer Society. We are lucky in Hawera to have Smith Brothers and the Normanby Lions doing such wonderful volunteer work with their daffodils.



Inland Revenue  
Te Tari Taake

3  
MONTH TRIAL

## INTRODUCTION TO BUSINESS

TUESDAYS - 12.30 - 3.30PM

SEPT 10. OCTOBER 8. NOVEMBER 12

CCS HAWERA DISABILITY, 85 PRINCES STREET, HAWERA

HAWERA BOOKING - GO TO WEBSITE [IRD.GOV.T.NZ](http://IRD.GOV.T.NZ)  
SEARCH FOR TARANKI SEMINARS



# WIN \$600

Mediaworks  
Advertising Voucher

Simply fill in the missing word below and you will go into this month's draw to win!

"What is the name of the Upcoming Community Light Festival to be held 8th November?"

Text your answer to: Mediaworks  
Denise Bernet 021 242 4670 along with your name  
and the name of your business!



Congratulations to the August Mediaworks voucher winner, Alison Smith from (First National Mills & Gibbon Real Estate)

# The Collective- A Collection of Crafter's



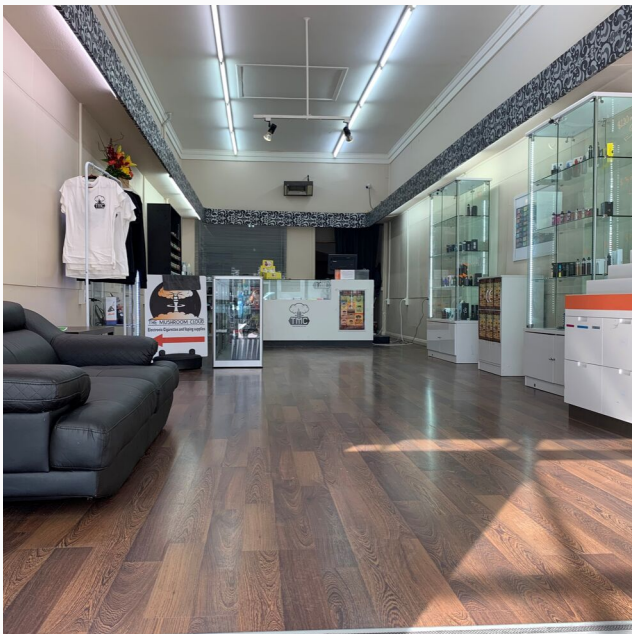
Above left: Fiona Campbell showing off the new signage outside their new premises at 98 High Street.

"The Collective - A Collection of Crafter's" is run by Cherie Ballentine and Fiona Campbell (previously of Funky Junk). These clever ladies are offering local crafter's the unique opportunity to rent an affordable space within their shop. This concept has already proven to be extremely popular - The shop is brimming with unique handmade items.

Tuesday to Friday 10am - 3.30pm  
98 High Street, 027 601 4753,

Saturday 10am - 12.30pm  
Facebook: The Collective - A Collection of Artists

## THE MUSHROOM CLOUD HAS MOVED!



Pictured left; The interior of what was Deebiza Hair Salon. Right: Store Manager Rosie Koubaridis.

The Mushroom Cloud have relocated to 111 High Street, right next door to the Lunch Shack. Rosie Koubaridis (manager) says "we are excited to relocate to these new premises, it was important for us to become part of the new developments planned for this block.

Hours are Monday 10am - 3.30pm, Tuesday - Friday - 9.30am - 5.30pm. Saturday 9.30am - 3.30pm



## Caffeinate Business After Five (BA5)

August's Business After 5 was held at Caffeinate where Campbell Mason generously hosted the Hawera High School YES Program. (Young Enterprise Scheme). Each of the Hawera High School groups presented their business initiative. They also contributed to the business card draw by donating product which was won by Simon Walton from Norwoods (pictured with a box full of the prizes)! Karl Newport took away the NZME advertising voucher. There will also be a host prize.



Bring your business card along to the next Business After Five networking event and be in the draw to win a \$500 NZME advertising voucher. There will also be a host prize.



# BUSINESS AFTER FIVE

## Thursday September 26

### 5.15pm - 5 Glover Road

Shannon and Tim invite you to come along and enjoy some business networking at their new premises. Don't forget your business card to be into win a \$500 NZME advertising voucher and host prize!

Rsvp: [theteam@bizlinkhawera.co.nz](mailto:theteam@bizlinkhawera.co.nz) by midday Wednesday September 25



Pictured left: Jackie McKenna (New Manager at Hannahs). Right: Toni Anee Dwyer. Jackie took over from previous manager Lorraine Houghton on the 2nd July.

**Bizlink Hawera 2019 CHRISTMAS PARADE!**  
 Saturday December 14 - 12.00pm  
**"Recycled Christmas"**  
 Floats to meet in the Napier Street Carpark from 11.30pm for judging!

1st Prize - \$800 2nd Prize - \$500 3rd Prize - \$200



Janelle Wyllie (left) is the new store manager at the Variety Store. You may recognise Janelle from her previous job at Coffee Mania on Glover road. Janelle is excited about her new role which she took on five weeks ago.



## FAUNA + FLORA SWIMWEAR

ADULT SIZE  
FREESTANDING  
OR WALL MOUNTED  
NATURAL + ORGANIC  
BASED MATERIALS

create your own design  
and be in to win

Participants are invited to attend a social gathering to be held at Garden Edge 52 Fantham St, Hawera on Friday Nov 01 @ 5pm winners to be announced

Entries must be delivered to Garden Edge Fantham St, Hawera by 3pm Oct 31, 2019 Outfits will be displayed at Garden Edge during the period of the Taranaki Garden Festival Nov 01 - Nov 10



FOR MORE INFO CONTACT:  
LYNNE NEWELL  
p: 021 142 5030  
e: [gardenedge2010@gmail.com](mailto:gardenedge2010@gmail.com)



# elektra

A COMMUNITY LIGHT EVENT

Launch of  
**1,000**  
Lanterns

**KING EDWARD PARK LAKE, HĀWERA**

**FRIDAY 8 NOVEMBER 2019**

**ELEKTRA STARTS 6.00 PM ONWARDS**

**LANTERN LAUNCHING FROM 7.00 PM**



Lanterns are available free of charge for you to decorate at home or school and bring to launch at the Park on the night - please visit your local LibraryPlus or the Council offices on Albion Street, Hāwera.

TARANAKI  
**Garden**  
FESTIVAL

A spring celebration of  
glorious gardens and events

## Council Progresses Business Park Plan

South Taranaki District Councillors have agreed (Monday 2 September) to progress work on developing a South Taranaki Business Park. At Monday's Policy Development Meeting Councillor's instructed chief executive Waid Crockett to implement a detailed Business Case to develop a Business Park for South Taranaki.

The recommendation came out of an initial Feasibility and Business Case Study undertaken by consultants Veros and Rationale, which was presented at Monday's meeting. The Study confirmed the viability of developing an Industrial/Business Hub to enhance economic growth. South Taranaki District Mayor, Ross Dunlop says the initial study, which was part funded by the Government's Provincial Growth Fund was commissioned because the Council saw a need for having industrial zoned land available, in the right place, to support economic development.

"While South Taranaki has a strong economic and employment base (having one of the highest GDP's per person in NZ), our reliance on the dairy, oil and gas sectors and on large employers does present a degree of risk," says Mayor Dunlop. "Developing a business park is one way Council can support economic resilience, growth and employment opportunities and attract new investment into the district," he says.

STDC chief executive, Waid Crockett, says the Business Park concept is an exciting long-term project that is strongly supported by members of the business community. "The next steps will involve Council implementing the recommendations from the study which will include actions such as assessing potential locations and capacity of existing infrastructure, potential re-zoning, refining costs, identifying funding options, forming a working group made up of key landowners and stakeholders and establishing a development plan," says Mr Crockett. "The Business Park proposal will be a key feature of the Council's strategic plan for encouraging long term sustainable economic growth," he says.

elektra  
A COMMUNITY LIGHT EVENT

Free Community Event

With one thousand lanterns to light up on the night - families are invited to light up a lantern, can you help?

Email  
[cdunit@stdc.govt.nz](mailto:cdunit@stdc.govt.nz)



# PLEASE HELP US

The South Taranaki District Council is organising a **COMMUNITY LIGHT EVENT** for 8 November 2019 and we need help to create some cool stuff. We'd like to use your abilities, ideas, energy and sheer brilliance to get things done.

We've got timber and tools, paper and craft gear, solar and battery powered lights, bits and bobs - **come and celebrate INTERNATIONAL YEAR OF THE OLDER PERSON** with us while we make things. We've got a few ideas, but we bet you've got some too.

Tuesday 1 October 2019  
9.30 am-12 noon  
Normanby Recreation Centre  
Ketemarae Road, Normanby

We'll supply:  
MORNING TEA  
ALL EQUIPMENT  
SPOT PRIZES  
ENTERTAINMENT

We need men AND women  
(it's not just a craft morning)

You may get your clothes dirty -  
wear warm, comfy, old clothing

Observers welcome too!

RSVP  
required by  
27 September to  
[cdunit@stdc.govt.nz](mailto:cdunit@stdc.govt.nz) or  
phone Ella or  
Michelle on  
0800 111 323.

