

Smarter Social Media

Our workshops are ideal for exceptional businesses who are motivated to learn and eager to grow and scale through proven digital marketing and social media strategies.

As a business owner, you're busy! Meeting with clients and customers, managing sales, books and inventory and juggling staff requirements. Committing to a marketing and social media strategy can take the back seat, but it's crucial to business growth in today's 'new normal'!

During our workshop, we'll cover topics including:

- A rundown of social media in 2021. Which platforms should your business be using?
- Back to basics: understand the basics of social media. Where do you even start?
- Your content playbook: reuse and recycle. Rethinking social media content.
- Your digital Kingpin. Where should you put your online focus?
- Pay to play: should I boost my Facebook posts?



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WITT Hawera Campus
40A Union Street



Monday April 12 @ 5:15pm



Bizlink Members \$30
Non members \$80



Register your interest:
theteam@bizlinkhawera.co.nz

Why attend our workshops?

We offer a unique hands-on workshops and provide personal, learning based and proven solutions to your online marketing challenges.

We are experts in digital marketing. We're invited to speak at and host digital marketing workshops and events. We're working with many businesses with a variety of backgrounds, industries and sizes, all across New Zealand.

I've worked in digital marketing for 10+ years and in that time have worked with and for industry leading companies. I've also worked with industry leading professionals around the world and have attended notable digital marketing workshops and conferences worldwide including San Diego, Seattle and London.

"Jordan has a way of easily communicating marketing strategy. He is up to date with all the current trends and techniques, while also having a great understanding of how to market businesses to their desired audiences across all major social and traditional platforms."

Toby Leadbetter - Head of Sales at Candelic

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